



Board Meeting Minutes

February 19, 2009 ❖ Called to order at 6:40pm

Board Members Present:

- | | | |
|--|---|---|
| <input checked="" type="checkbox"/> Nathan Melson, Pres. | <input checked="" type="checkbox"/> Scott Lipsett, Past Pres. | <input type="checkbox"/> _____, Pres Elect |
| <input checked="" type="checkbox"/> Paula Brennecke, Secy. | <input checked="" type="checkbox"/> John Howell, Treas. | <input checked="" type="checkbox"/> Faye Wedell, member |
| <input checked="" type="checkbox"/> Don Brennecke, member | <input type="checkbox"/> Mary Strickland, member | <input type="checkbox"/> CJ Durbin-Higgins, member |

Guests: _Amy Hoffman-Shehan and Maria Loturco – Earth Day Festival organizers _____

Secretary's Report

Corrections:

Treasurer's Report

Income \$ _____ Expenses \$ _____ Balance in A/C __\$1,083.+_____

Committee Reports

None

Old Business

March Film & Forum

Elizabeth May Room dates tentatively reserved: March 17, 19, 26. (We prefer the 26th.) Nathan will contact master gardener John Krause to speak, and will get John's bio for Faye to use in PR.

[Scott moved/Faye 2nd /passed] – buy "Good Food" film.

Paula will get a summary of the film to Faye.

(Continued . . .)

New Business

Earth Day Festival

Amy and Maria updated us on the progress for the “Save\$, Save the Planet” scheduled for April 18, 2009. They have gotten a lot of support – including the City of Sherman. Amy has submitted a grant proposal to a local foundation that should, when combined with all the inkind support, cover the expected costs.

Details are at www.ruuu.org/earthday/earthday2009.html.

Paula will look through GreenFest archives for resources/green vendors and send them to Amy.

Paula will also ask her programmer friend if the CFL cost worksheet can be a stand-alone on a laptop. (It is currently on the CORE website.)

Amy will send us a “wish list” of the kind of support/help they need.

[Note: Also on April 18th is the TCOG Hazardous waste collection event.]

After Amy and Maria left, the board discussed if CORE should participate in the event, and to what extent. The decision was to have a booth [Faye moved/Don 2nd/passed] – whether as a non-profit (Cost \$25) or by sponsoring at the “Recycler” level, which includes a booth.

Recycler Level \$250.00

Listing in all promotional materials, media advertising, and event website
Listing on sponsor banner and other signage in recognition of sponsorship at event
Featured in eighth page advertisement in program materials at event
Mention of sponsorship during all hourly announcements
Invitation to all special events
Vendor space

[Nathan moved/Faye 2nd/passed] that we offer to do printing on our color laser – at current retail prices – as inkind payment for the Recycler sponsorship.

Fundraiser

We agreed to the need for a fundraiser, so did a brainstorm of possibilities:

- “Hit the Trail” as did in March 2007
- Sponsor a trail ride – maybe through Bois ‘d Arc bottoms - where the reservoir would be (starting at Coffee Mill Lake) with food provided at the end. Nathan will check his sources for help/advice. Scott suggested contacting “Crossing America by Horseback” TV group.
- Art Show – green themed
- Native Plant Sale
- “Local Food” event – really nice banquet prepared with only local foods.

Adjourned at 8:30pm